

Intel® Virtual Technology Conference Agenda 2017

Start	End	Intel® Virtual Technology Conference Agenda	
Pacific Time	Pacific Time	Tuesday, October 31st	
7:00	7:30	Visit the Exhibition Hall	
7:30	8:00	Opening Kickoff: Lisa Spelman, Intel VP DMG & GM DCG Marketing (7 credits)	
		TECHNOLOGY ENABLEMENT	
		Technology Update Track	
8:00	8:30	Scale Up Customer Value with Intel Xeon Scalable processors (10 credits)	
8:30	9:00	Learn about the Intel Compute Card (7 credits)	
9:00	9:30	Intel Optane Memory for the 8th Gen Intel Core Processor Family - Overview and Opportunities for ITPs (10 credits)	
9:30	10:30	Technology Keynote: Security in the IT Channel, (7 credits)	
		Data Center Track	Client Track
10:30	11:10	Efficient Hybrid Cloud (10 credits)	Boost your business with products powered by the latest Intel Desktop processors (7 credits)
11:10	12:00	Data Center Portfolio of Products (10 credits)	Explore the latest commercial NUC Mini PC kits & boards and biz solutions (7 credits)
12:00	12:30	Accelerate your datacenter with Intel SSD's (10 credits)	Scaling Your Security Services In 2018 (7 credits)
12:30	1:00	Simplify Your Path to Market with Intel Data Center Blocks (10 credits)	Adding Collaboration Services to Your Portfolio (7 credits)
		Technology Demo Sessions	
1:00	1:30	Intel Ruler SSDs demo (10 credits)	Hands on Solution Building with 7th Gen vPro NUCs (7 credits)
1:30	1:50	Demystify Network Connectivity (10 credits)	
1:50	2:10	Simplify the Cloud with On App (10 credits)	Unite Collaboration Demo (7 credits)
2:10	2:30	Xeon Scalable Process Installation (10 credits)	
		ITP Program Benefits	
2:30	3:15	Partner Marketing Foundations: Segmentation and Targeting (7 credits)	
3:15	4:00	Accelerate your success with Intel® Technology Provider (7 credits)	

Exhibit Hall Open 7:00am - 2:00pm

Intel® Virtual Technology Conference Fall 2017 Course Descriptions

Start Time	End Time	Track	Course Title	Course Description
7:00am	2:00pm	All	Exhibit Hall	Access experts at 20+ exhibitor booths and find solutions for your challenges
7:30am	8:00am	All	Opening Kickoff: Lisa Spelman, Intel VP DMG & GM DCG Marketing	Join Lisa Spelman, as she kicks off the Fall 2017 Intel Virtual Technology Conference.
8:00am	8:30am	Datacenter	Scale Up Customer Value with Intel Xeon Scalable Processors	This course will focus on the value proposition of Purley, highlighting the customer business benefits, TCO, and efficiencies of the new platform.
8:30am	9:00am	IOT	Learn about the Intel Compute Card	Discover the unique features of the Intel Compute card that are ideal for IOT opportunities and the reasons your customers will love the new technology
9:00am	9:30am	Client	Intel Optane Memory for the 8th Gen Intel Core Processor Family - Overview and Opportunities for ITPs	Overview of the new Intel Optane memory features for the 8th Gen Intel Core Processor Family, including supported configurations, value propositions, positioning and opportunities for ITPs.
9:30am	10:30am	All	Security in the IT Channel	We will review Market Overview, International Cybersecurity, New Business Model Analysis and Workforce Perspectives. Join us & learn how to take advantage for your business! Session will be delivered by CompTIA, the world's leading tech association, is a thought leader and an action leader. From their new IT professional association to leading certification programs , their unparalleled programs set industry standards, foster skills development and generate knowledge and insight every day and building the foundation for technology's future.

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10:30am	11:10am	Data Center	Efficient Hybrid Cloud	Learn about the new advancements in cloud infrastructure capabilities and efficiency with the Intel Xeon Scalable processor.
10:30am	11:10am	Client	Boost Your Business with Products Powered by the Latest Intel Desktop Processors	Are you looking for the next great opportunity to re-energize your business? Embrace yourself with the latest Intel® desktop processors, learn about features and technologies that will inspire innovative solutions and delight your customers, empower you to accelerate your business potentials and strengthen your capabilities to thrive in the competitive market.
11:10am	12:00pm	Data Center	Data Center Portfolio of Products	Get all the latest on the amazing data center products from Intel® including the new Intel® Xeon® Scalable Processor, Intel® Networking products, and the rest of the data center portfolio.
11:10am	12:00pm	Client	Explore the Latest Commercial NUC Mini PC Kits & Boards and Biz Solutions	Intel's latest 7th Gen (KabyLake) commercial focused NUC kits and boards are enabling multiple 4k displays whilst being designed for 24/7 operation and fit perfectly with digital signage, meeting room collaboration and other opportunities.

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Start Time	End Time	Track	Course Title	Course Description
12:00pm	12:30pm	Data Center	Accelerate Your Datacenter with Intel SSD's	Learn more about the latest technologies powering improved performance and capabilities for Intel datacenter SSD's. Topics will include information on Intel's next generation 3D NAND technology, NVMe trends, new storage features and advantages of Intel Optane technology. We will also discuss the newest form factor trends, including the recently announced ruler SSD.
12:00pm	12:30pm	Client	Scaling Your Security Services	How are you raising the bar on your security services in 2018. Have you figured out what new security technologies should be implemented to help your end customers be more secure? Come to this session to learn the latest about PC Security Technologies (I.e. Intel Authenticate, Intel Data Guard, Remote Secure Erase, etc...)
12:30pm	1:00pm	Data Center	Simplify Your Path to Market with Intel Data Center Blocks	Learn how to maximize value and simplify your path to market with the latest Data Center Blocks from Intel. These systems feature a high level of integration and are fully validated by Intel. Some models even include ISV certifications. Learn how to leverage Intel's engineering and maximize your revenue potential.
12:30pm	1:00pm	Client	Adding Collaboration Services to Your Portfolio	Are you interested in expanding your services into meeting rooms/spaces? What does it take to deliver a "smart meeting space" and how can you increase services at existing customers and win new customers with IoT and collaboration solutions.

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Start Time	End Time	Track	Course Title	Course Description
1:00pm	1:30pm	Client	Intel Ruler SSDs Demo	Learn more about the latest technologies powering improved performance and capabilities for Intel datacenter rulers SSD's. we will include information on Intel's next generation 3D NAND technology.
1:30pm	1:40pm	Data Center	Demystify Network Connectivity	Cabling demo for networking with SFP+.
1:00pm	1:50pm	Client	Hands on Solution Building with 7 th Gen vPro NUCs	Join us for an demo provided by our NUC solutions engineers, showcasing the ease of which extra value and solutions can be provided using Intel NUC kits and boards.
1:50pm	2:10pm	Data Center	Simplify the Cloud with On App	See OnApp cloud solution in action.
1:50pm	2:30pm	Client	Unite Collaboration Demo	How does Intel Unite work and what is value proposition for your customers.
2:10pm	2:30pm	Data Center	Xeon Scalable Process Installation	Learn the new process for installing Intel Xeon Scalable Processors.

Intel® Virtual Technology Conference Fall 2017 Course Descriptions

Start Time	End Time	Track	Course Title	Course Description
2:30pm	3:15pm	All	Partner Marketing Foundations: Segmentation and Targeting	This entry-level webinar will help professionals focus their marketing efforts and differentiate themselves from the competition using simple, actionable tools and strategies.
3:15pm	4:00pm	All	Accelerate your success with Intel® Technology Provider	<p>Learn how to win great prizes with our current campaign “Intel® Technology Provider League”. Join us and get ahead in the competition!</p> <p>We will also talk about our recent program changes and how you can leverage and maximize these benefits: points, training and more.</p>